

**Show Dates and Times:**

|                       |                       |                                       |             |
|-----------------------|-----------------------|---------------------------------------|-------------|
| Wednesday, October 12 | ..... 10 am - 5:00 pm | <b>Move in:</b> Wednesday, October 12 | 8 - 9 AM    |
| Thursday, October 13  | ..... 10 am - 5:00 pm |                                       |             |
| Friday, October 14    | ..... 10 am - 5:00 pm | <b>Move out:</b> Friday, October 14   | 5:00 - 7 pm |

**Security:**

The UBC AMS provides overnight security from 5:00 pm - 10:00 am Wednesday and Thursday nights. You are welcome to leave your goods in your booth, and our security will do their best to minimize the possibility of theft. You can also help eliminate theft by:

- (1) packing your goods to the rear of your booth and covering them with tarp/drop cloths and make them inaccessible; and
- (2) arriving before 10:00 am to attend your booth each morning of the show.

As per the terms and conditions of the show, the UBC AMS & Destination Snow do not assume responsibility for loss or damage to your property while you are in the building. The security is purely a service we offer to those who do not wish to remove their goods from the premises each night.

**Terms and Conditions:**

- Vendors agree to supply Destination Snow with prizes and/or product samples to give away during the events. Contact Destination Snow for details
  - Vendors must arrive between 8 am and 9 am to set up on Wednesday, October 12, 2011
  - Vendor must have their booth set by 10 am and be stationed from 10 am through to 5:00 pm
  - Sales will be permitted between the hours of the show on Wednesday, October 12, Thursday, October 13, and Friday, October 14, 2011
  - Vendors should start securing their booths in preparation for evening security and (finish up with any customers who are still at the booth) at 5:00 pm
  - Prices quoted are the early bird prices and will increase by 10% after August 11, 2011
- We accept payments by Visa, MasterCard, cheque or money order made payable to "Destination Snow". Cheque or money order must be post dated for the full amount for August 12, 2011. Please do not send cash in the mail.*
- Full payment must accompany the application and is non-refundable unless cancelled in writing before deadline date August 12, 2011. Prices will increase by 10% after the August 11, 2011 deadline
  - All extra items will not be issued unless payment is received in advance
  - Completed applications may be received by mail, fax or hand-delivered. A vendor confirmation package will be emailed back to you. Please ensure you receive and review confirmation information prior to arriving at the Show. If you do not receive a confirmation package, please contact Jillian at 604-532-1088 or email jillian@destinationsnow.com



# Destination Snow Presents: "SNOWFEST" at the UBC SUB October 12-14, 2011



**SNOWFEST:**

Promoting all that winter has to offer. Entertainment, daily prizes, giveaways, activities, merchandise, mountain information and ski trips departing from UBC!

**Percentage Mix:** Equipment 25%; Clothing 25%; Combination Vendors 25%; Specialty Services 25%.

**Booth Request Form**

8' x 10' space - Oct. 12 -14 \_\_\_\_\_ booths x \$500/booth (paid by Aug 11/11) \_\_\_\_\_  
 \$550/booth (paid after Aug 11/11)

8' x 10' marked space on the main concourse  
 Two plastic stacking chairs  
 Two skirted 6' x 2' tables  
 One duplex electrical outlet

Receive Free \$200  
 Destination Snow G.C.

14' x 16' indoor space - Oct. 12-14 \_\_\_\_\_ booths x \$1500/booth (paid by Aug 11/11) \_\_\_\_\_  
 \$1650 / booth (paid after Aug 11/11)

14' x 16' marked space on the main concourse  
 Two plastic stacking chairs  
 Three regular 6' x 2' tables  
 One duplex electrical outlet

Receive 2 Free Spots  
 on Destination Snow's  
 Dec 2-4 ski trip

16' x 16' outdoor space - Oct. 12-14 \_\_\_\_\_ booths x \$1500/booth (paid by Aug 11/11) \_\_\_\_\_  
 \$1650 / booth (paid after Aug 11/11)

16' x 16' marked space outside the south entrance  
 Two plastic stacking chairs  
 Three regular 6' x 2' tables  
 One duplex electrical outlet

Receive 2 Free Spots  
 on Destination Snow's  
 Dec. 2-4 ski trip

\_\_\_\_\_ tables required (3 max for 14'x16' or 16'x16', otherwise 2 max)

Extra table (ordered before August 12, 2011) **Add** \_\_\_\_\_ tables x \$20/table \_\_\_\_\_

Extra table (AFTER August 12, 2011) - **Add** \_\_\_\_\_ tables x \$25/table \_\_\_\_\_

Wireless Internet - **Add** \_\_\_\_\_ days x \$10 (daily rate) \_\_\_\_\_

Extra power and table requirements should be requested at the time of application. Subtotal \_\_\_\_\_  
 12% hst \_\_\_\_\_

**Total Amount Due** \_\_\_\_\_

I have read and understood and agree to the terms and conditions that apply.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

**Please print clearly and complete in full**  
*(Incomplete applications will not be processed)*

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Alternate #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_  
*(Optional)*

Please list all Product(s) to be sold. Products not listed may have to be removed from your exhibit.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Payment Options:

Visa  
  MasterCard  
  Cheque/Money Order  
  Cash  
 *(In Person Only)*

Name as written on card: *(please print clearly)*

Card number:

Card Expiry Date:

Signature to authorize payment: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to:

Destination Snow  
 Attn: Jillian Elijah  
 #206-20621 Logan Ave, Langley, BC V3A 7R3  
 Phone: (604) 532-1088 Fax: (604) 532-1079  
 email: info@destinationsnow.com

*(Please retain this portion for your reference)*



# Destination Snow Presents:

## "SNOWFEST"

### at the UBC SUB

### October 12-14, 2011



**Location:**

Concourse area, Main level of the Student Union Building (SUB), University of British Columbia, 6138 Student Union Boulevard, Vancouver, BC

**Promotions & Event Details:**

- Access to 47,000 plus students
- The Ubyyssey Campus Newspaper with weekly circulation of 24,000 copies
- AMS Insider UBC Student Agenda (25,000 plus copies printed)
- Dedicated page on the following websites: www.destinationsnow.com, www.ams.ubc.ca, www.amsconferencecentre.com & www.events.ubc.ca
- Posters around UBC
- A printed banner on the north and south walls of the Student Union Building
- Prizes from each vendor will be given away at events
- Body painted models promoting SNOWFEST before and during event

**Tentative Schedule:**

| Oct 12 to 14 | <b>Wednesday</b>  | <b>Thursday</b>   | <b>Friday</b>  |
|--------------|---|---|--|
| 10 am - 5 pm | Vendor Booths   | Vendor Booths   | Vendor Booths  |
| 12 pm - 2 pm | DJ, snow machines & giveaways outside the SUB   | DJ, snow machines & giveaways outside the SUB                                       | DJ, snow machines & giveaways outside the SUB  |
| 12:15 pm     | <b>Sasquatch/Yeti Contest</b>   | <b>Breakdance Contest with DJ</b>   | <b>Snow Bunny Bikini Contest</b>   |
|              | -Best Yeti mating call<br>-timed obstacle course to retrieve the prize pack:<br>Obstacles include:<br>Limbo, Jump Rope, hula hoop, bean bag | -Entrants must submit a video online first and be selected to compete for prizes.   | -Entrants must submit a video online first and be selected to compete for prizes.<br>-Featuring body painted snow bunnies by Glitter Machine |
| 3 pm - 6pm   | <b>Beer Garden in Pub</b>   | <b>Beer Garden in Pub</b>   | <b>Beer Garden in Pub</b>  |
|              | Purchase stein of beer, free logo'd reusable beer stein & a chance to win prizes.   | Purchase a stein of beer, free logo'd reusable beer stein & a chance to win prizes. | Purchase a stein of beer, free logo'd reusable beer stein & a chance to win prizes.  |
| 6 pm         | <b>Warren Miller</b>  | <b>Warren Miller</b>  | <b>Warren Miller</b>   |
| Auditorium   | -each attendee receives a Whistler 2 for 1 Lift ticket  | TBA – if demand dictates  | TBA – if demand dictates   |